



GULF BPG NEWSLETTER

First Edition - 2026



SUMMARY

NEWS & EVENTS

- New Members
- Gulf BPG attends “The Economy Through the Eyes of Arab Geniuses” panel organized by MoET (15/1/2026)
- Gulf BPG conducts information session at RAK Medical & Sciences University (19/1/2026)
- Gulf BPG’s IP Awareness Workshop at AD Polytechnic (27/1/2026)
- Gulf BPG General Assembly 2026: Reflecting, Engaging, Growing (29/1/2026)
- Gulf BPG attends “Aisha Oasis for Innovation” by MoET (31/1/2026)
- Gulf BPG 1st Podcast session (16/2/2026)
- Gulf BPG attends the DET Corporate Suhoor (19/1/2026)
- Gathering in the Spirit of Ramadan – Gulf BPG Suhoor (27/2/2026)
- Gulf BPG attends IP Sports Day at Danube Sports (18/4/2026)
- Gulf BPG attends MoET workshop “Intellectual Property Shapes Identity: From Idea to Trademark” (21/4/2026)
- Gulf BPG attended “Innovation Begins with the Family – The Role of Intellectual Property in Building a Sustainable Future” IP Forum (28/4/2026)

Training Sessions

- Online training session for AD Customs (20/1/2026)
- F2F training session for KSA Customs - Al Khubar/ Al Dammam (9-10/2/2026)
- Online training session for AD DED (17/2/2026)
- Online training session for AD Customs (24/3/2026)
- Online training session for Qatar MoCI (1/4/2026)
- Online training session for Qatar MoCI (8/4/2026)
- Online training session for Dubai Customs (22/4/2026)
- Online training session for AD Customs (23/4/2026)
- Online training session for AD DED (29/4/2026)

Summary

News & Events

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- Gulf BPG attends “Resolving IP & Tech Disputes Through Mediation: National & Cross-Border Approaches” (21/1/2026)
- Gulf BPG co-hosts 2026 1st IP Webinar on "Managing Intellectual Property in Technology Transfer" (10/3/2026)
- Gulf BPG participats in “Intellectual Property & Sports” (20/4/2026)
- Gulf BPG attends "Intellectual Property Rights in Sports: Protecting Content from Piracy and Broadcasting Rights" (26/4/2026)
- Gulf BPG co-organized “Innovate and Protect: Patent Fundamentals for Everyone” (27/4/2026)

Articles & Social Media Coverage



NEWS & EVENTS

NEW MEMBERS

GULF BPG

Brand Owners



Service Providers





GULF BPG ATTENDS “THE ECONOMY THROUGH THE EYES OF ARAB GENIUSES” PANEL ORGANISED BY MOET

15/01/2026

The Ministry of Economy and Tourism organised the “Economy Through the Eyes of Great Arab Minds” event at its headquarters in Dubai, with the aim of highlighting outstanding Arab thinkers in the field of economics, reinforcing their role in sustainable economic development, and promoting the integration of economic thought into policy and practice.

The event was held under the Great Arab Minds initiative launched by His Highness Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE and Ruler of Dubai. The event provided an interactive dialogue platform that shared the inspiring intellectual and human journey of Lebanese Professor Badi Hani, winner of the Great Arab Minds Award in Economics for 2025.

The session highlighted key pathways to success and real-world challenges across his academic and professional career, as well as the role of economic thinking in creating meaningful impact. This contributes to fostering a culture of inspiration and applied knowledge within the Ministry and beyond.

Gulf BPG's attendance at this high-level forum reflects the organization's broader engagement with national economic and intellectual discourse, recognizing the intrinsic link between a thriving economy and a robust intellectual property framework. Such participation underscores Gulf BPG's commitment to remaining an active and informed voice within the UAE's evolving economic and innovation landscape.





INFORMATION SESSION AT RAK MEDICAL & SCIENCES UNIVERSITY STUDENTS - RAK DED

19/01/2026

Gulf BPG, in collaboration with the Ras Al Khaimah Department of Economic Development (RAK DED) and in cooperation with Ras Al Khaimah Medical and Health Sciences University, organized a workshop for students focusing on infringements related to medical equipment and medicinal products.

The session included a presentation on patents related to medical equipment and medicinal products delivered by Ahmad Saleh (Al-Tamimi), followed by authentication presentations delivered by Amjad Matouk (Abbvie) . These presentations demonstrated how to identify counterfeit products and highlighted the potential health risks and hazards associated with their use.

Brands: **Abbvie & Al-Tamimi**





SHAPING MINDS: GULF BPG'S IP AWARENESS WORKSHOP AT AD POLYTECHNIC

27/01/2026

Gulf BPG, represented by its Chairman, Mr. Malek Hannouf, participated in an awareness session for students at Abu Dhabi Polytechnic, organized by the Abu Dhabi Department of Economic Development (AD DED).

The session was highly engaging and informative, providing students with valuable insights into the fundamentals of intellectual property. Mr. Hannouf delivered a comprehensive introduction to IP concepts, with a focus on trademarks, the risks associated with counterfeit products and their impact on consumers and the market. The session concluded with remarks from a representative of the AD DED, who highlighted the importance of trademark registration and outlined the UAE's ongoing efforts to protect consumer rights and combat counterfeit goods.

In recognition of his valuable contribution and active participation, Malek Hannouf was honoured by the university for his support in delivering this impactful session.

This initiative reflects Gulf BPG's continued commitment to raising awareness among younger generations and promoting a culture of respect for intellectual property and consumer protection.





GULF BPG GENERAL ASSEMBLY 2026: REFLECTING, ENGAGING, GROWING

29/01/2026

The meeting commenced with the Chairman's opening remarks welcoming all attendees and distinguished guests.

Special presentations were delivered by H.E. Dr. Abdulrahman Al Muaini, Assistant Undersecretary for Intellectual Property at UAE MoET, highlighting the UAE's vision for innovation and IP advancement, and by Mr. Mansoor Al Malik of Dubai Customs, who introduced Project Zero — a pioneering sustainability initiative focused on the responsible repurposing of recovered counterfeit goods.





GULF BPG GENERAL ASSEMBLY 2026: REFLECTING, ENGAGING, GROWING

29/01/2026

A detailed financial review for 2025 was presented, followed by a membership update confirming growth of over 10% to 91 members and an overview of Gulf BPG's key achievements throughout the year including expanded training programs, new strategic partnerships, and regional enforcement initiatives. Discussions then covered the regional challenges faced across the GCC and the proposed strategic direction for 2026, including expanded IP training, international partnerships, and youth awareness initiatives. Social media performance and upcoming special projects were also reviewed.

The meeting concluded with closing remarks urging all members to remain actively engaged and to contribute collectively to the success of Gulf BPG's initiatives and events in the year ahead.





GULF BPG AT THE AISHA OASIS FOR INNOVATION

31/01/2026

Gulf BPG participated in the "Aisha Oasis for Innovation" event, held under the patronage and in the presence of HE. Abdulla bin Touq Al Marri, Minister of Economy and Tourism, at the Sharjah Police Desert Park.

Organised by the Ministry of Economy and Tourism (MoET) in collaboration with the General Command of Sharjah Police, EIPA, Gulf BPG and AIPPI-UAE and as part of the UAE's Year of Family, the event brought together innovators, creative talents, and young minds in an engaging educational and recreational environment designed to encourage creativity, foster innovation and strengthen community engagement.

The event featured a rich programme of activities, including an Official Opening Ceremony, an AI Arts Workshop, Competitions and Prizes, Theatrical Performances, and a Closing Ceremony. Alongside a variety of accompanying activities such as a Small and Medium Enterprises Corner, a Drawing and Photography Corner, traditional village activities and entertainment facilities.





GULF BPG AT THE AISHA OASIS FOR INNOVATION

31/01/2026

The event also served as a platform to enhance awareness of intellectual property culture through interactive workshops and inspiring sessions, during which innovators shared their success stories, contributing to the support of the broader innovation ecosystem in the UAE.

Gulf BPG Chairman Malek Hannouf was presented with an award in recognition of Gulf BPG's collaboration and meaningful contributions to the event. In addition, certificates of appreciation were presented to the Gulf BPG team members in acknowledgment of their active participation and dedicated efforts throughout the event.

Gulf BPG's participation as a collaborating partner reflects our ongoing commitment to supporting national initiatives that champion creativity, innovation, and the protection of intellectual property rights. We remain dedicated to engaging with platforms that empower inventors and creators, because safeguarding ideas is the foundation of a thriving knowledge-based economy.





GULF BPG 1ST PODCAST SESSION

16/02/2026

Gulf BPG proudly marks a significant milestone with the launch of its inaugural podcast session, featuring a distinguished conversation with H.E. Dr. Abdulrahman Hassan Al Muaini, Assistant Undersecretary for the Intellectual Property Sector at the UAE MoET. The session was moderated by Mr. Bassel Al Turk.

The podcast brought together two prominent voices in the regional IP landscape for an in-depth dialogue covering the UAE's intellectual property framework, ongoing enforcement efforts, and the strategic vision for positioning the UAE among the world's leading nations in innovation and IP protection.

This inaugural episode sets the tone for Gulf BPG's podcast series — a platform dedicated to amplifying expert perspectives, fostering knowledge exchange, and engaging the wider business and legal community on the critical role of intellectual property in driving sustainable economic growth across the GCC and beyond.

Gulf BPG looks forward to continuing this series with thought leaders, policymakers, and industry experts as part of its broader commitment to IP awareness and advocacy throughout the region.





GULF BPG ATTENDS THE DET CORPORATE SUHOOR

19/01/2026

Gulf BPG members attended the Annual Ramadan Suhoor Gathering hosted by the Dubai Department of Economy and Tourism (DET), held at Al Majlis, Dubai World Trade Centre.

The gathering brought together representatives from government entities, business councils, and member organisations across Dubai's economic ecosystem, providing a warm and engaging setting to strengthen relationships and exchange perspectives in the spirit of the Holy Month of Ramadan.

Gulf BPG's participation in this gathering reflects its continued commitment to fostering strong ties with key government and economic stakeholders in Dubai, further reinforcing its role as an active and engaged partner within the UAE's broader business and intellectual property community.





GATHERING IN THE SPIRIT OF RAMADAN – GULF BPG SUHOUR

27/02/2026

In the spirit of the Holy Month of Ramadan, Gulf BPG co-organised a distinguished Suhoor Gathering under the patronage of the MoET, in cooperation with EIPA, on at the One&Only One Za'abeel Hotel, Dubai.

The evening was honoured by the presence of H.E. Dr. Abdulrahman Al Muaini, Assistant Undersecretary for the Intellectual Property Sector at the MoET, whose attendance further underscored the depth of the enduring partnership between Gulf BPG and the UAE's key governmental IP bodies.

The gathering brought together Gulf BPG members alongside distinguished guests from both the private sector and government IP associations, creating a refined setting for meaningful dialogue, relationship-building, and the exchange of perspectives on the region's evolving intellectual property landscape.

The event embodied Gulf BPG's commitment to nurturing a strong and connected IP community — one built on trust, collaboration, and a shared vision for advancing intellectual property protection across the region. The warm atmosphere and engaging discussions made the evening a truly memorable occasion for all in attendance.





GULF BPG ATTENDS IP SPORTS DAY AT DANUBE SPORTS

18/04/2026

In commemoration of World Intellectual Property Day 2026, the Ministry of Economy & Tourism, in cooperation with the Ministry of Sports and the UAE Centre for Sports Science and Sports Medicine, organised a joint sporting event titled "IP and Sport: Ready, Set, Innovate", held at Danube Sports World.

The event was launched under the IP Sport initiative, previously established by the Ministry of Economy & Tourism in partnership with the Ministry of Sports, carrying the message: "In the world of sport, we respect IP rights as we respect the rules of the game." The initiative aims to raise awareness of the vital role intellectual property plays in driving innovation and supporting the development of national sport.

A highlight of the event was the signing of a Memorandum of Understanding between the Ministry of Economy & Tourism and the UAE Arab Basketball Federation, aimed at strengthening intellectual property protection within the basketball sector and establishing a sports environment built on innovation and knowledge — in alignment with the goals of the "We the UAE 2031" vision.

Gulf BPG's attendance at this event reflects its continued engagement with national IP awareness initiatives and its support for efforts that embed a culture of intellectual property respect across all sectors of society.





GULF BPG ATTENDS MOET WORKSHOP "INTELLECTUAL PROPERTY SHAPES IDENTITY: FROM IDEA TO TRADEMARK"

21/04/2026

In line with World Intellectual Property Day 2026, the MoET - Intellectual Property Sector organized an awareness workshop entitled "Intellectual Property Shapes Identity: From Idea to Trademark", held at the Abu Dhabi Entrepreneurship Festival.

The workshop aimed to strengthen awareness of the importance of protecting creativity and innovation, and their vital role in supporting economic development and building strong commercial identities. The session opened with remarks by H.E. Dr. Abdulrahman Hassan Al Muaini, Assistant Undersecretary for the Intellectual Property Sector, and featured presentations by Mr. Fawzi Al Jabri, Director of the Trademarks Department, alongside trademark specialists Ms. Nawal Al Junaibi and Ms. Asia Al Suwaidi.

Gulf BPG welcomed this initiative as a reflection of the UAE's continued commitment to fostering an IP-aware entrepreneurial ecosystem.





INNOVATION BEGINS WITH THE FAMILY – THE ROLE OF INTELLECTUAL PROPERTY IN BUILDING A SUSTAINABLE FUTURE

28/04/2026

As part of World IP Day celebration, Gulf BPG participated in the 2026 Intellectual Property Forum, organized by EIPA in collaboration with MoET, AIPPI-UAE, Ajman X Center, and the Ajman Municipality and Planning Department, held at Ajman X Center.

The forum was held under the theme "Innovation Starts at Home: The Role of Intellectual Property in Building a Sustainable Future", reflecting the UAE's Year of Family and the importance of nurturing an IP-aware culture from within the family unit.

The opening remarks were delivered by Sheikha Dr. Noura Hamid Al Nuaimi, Innovation Advisor and Director of Ajman X Centre, followed by a keynote address by Major General Dr. Abdul Quddus Abdulrazzaq Al Obaidi, Chairman of the Board of the EIPA.

The forum featured a distinguished panel of speakers including Dr. Hamada Abdulatti, Member of EIPA and AIPPI-UAE; Advisor Mohammed Bakr, Member of EIPA; Marwa Hussein Al Harmoudi, Head of Industrial Property Registration and Examination at the MoET; Rouya Hamad Al Junaibi, Head of Business Awareness at the Zakat Authority; and Iman Al Salman, Head of the IP Department at Sharjah Customs. The session was moderated by Fatima Al Hammadi.

Gulf BPG's participation in this forum underscores its commitment to advancing intellectual property awareness across the UAE and its active engagement with national and regional IP initiatives throughout the Year of Family.





TRAINING PROGRAMS AND WEBINARS



F2F TRAINING SESSION FOR KSA CUSTOMS -AL KHUBAR/AL DAMMAM AT VOCO HOTEL

09-10/02/2026

Brands: Beiersdorf, **RIMOWA**, Berluti, LV, JTI, EPSON, Mobis, Lululemon, Bvlgari, Sheglam, Messika, Unilever, Adidas, Luxottica, **GUCCI**, PUMA, Richemont, Apple, Van Cleef & Arpels, Montbkanc, Dell, Cartier, CAT, Hugo Boss & Lacoste





F2F TRAINING SESSION FOR KSA CUSTOMS -AL KHUBAR/AL DAMMAM AT VOCO HOTEL

09-10/02/2026





ONLINE TRAINING SESSIONS

Online Session for AD Customs

20/01/2026

Brands

PUMA, VAN CLEEF & ARPELS,
CARTIER, MONT BLANC &
RICHEMONT



Online Session for AD DED

17/02/2026

Brands

BEIERSDORF & UNILEVER





ONLINE TRAINING SESSIONS

Online session for AD Customs

24/03/2026

Brands

SANDISK, BEIERSDORF & HUGO BOSS

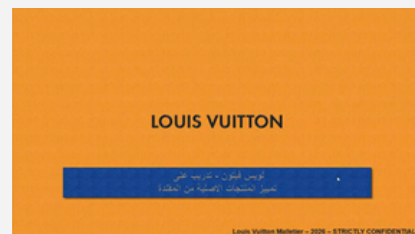


Online session for Qatar MoCI

01/04/2026

Brands

LV, BERLUTI, RIMOWA, UNILEVER & BEIERSDORF





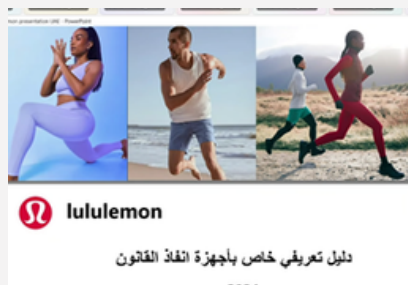
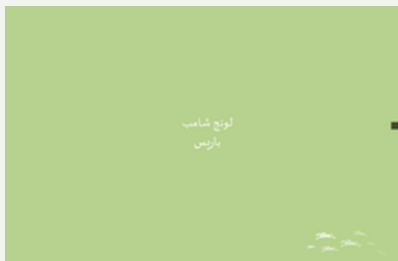
ONLINE TRAINING SESSIONS

Online session for Qatar MoCI

08/04/2026

Brands

BIO-OIL, LONGCHAMP, LULULEMON,
& INTERNATIONAL OLYMPIC
COMMITTEE

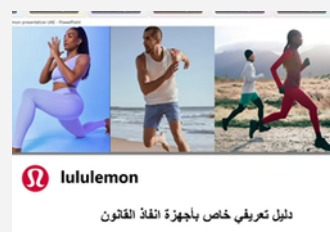
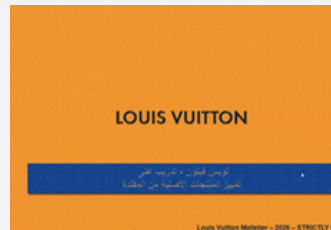


Online session for Dubai Customs

22/04/2026

Brands

LV, BERLUTI, RIMOWA, SD-3C LLC,
LULULEMON & DANFOSS





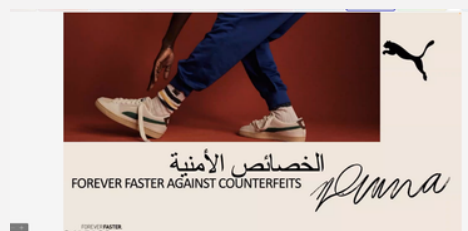
ONLINE TRAINING SESSIONS

Online session for AD Customs

23/04/2026

Brands

ON RUNNING, LULULEMON, NIKE, CONVERSE & PUMA



Online session for AD DED

29/04/2026

Brands

P&G, HUAWEI, SUDOCREM & INTERNATIONAL OLYMPIC COMMITTEE





WEBINAR

“Resolving IP and Tech Disputes Through Mediation: National and Cross-Border Approaches”

21/01//2026

Gulf BPG attended the webinar “Resolving IP and Tech Disputes Through Mediation: National and Cross-Border Approaches,” organized by the World Intellectual Property Organization Arbitration (WIPO) and Mediation Center in collaboration with the UK Intellectual Property Office.

The session highlighted the growing importance of mediation and alternative dispute resolution mechanisms in addressing intellectual property and technology-related disputes. With over 1,400 mediation and arbitration cases handled by WIPO in 2025, the discussion emphasized how mediation offers faster, more cost-effective, and confidential solutions while helping preserve business relationships.

Speakers also explored the increasing demand for mediation across regions, including the Middle East and North Africa, and shared insights into the UK’s evolving mediation framework and support programs designed to assist businesses, particularly SMEs, in navigating IP disputes.

Gulf BPG’s participation in this webinar reflects its commitment to staying informed on global developments in intellectual property dispute resolution and to equipping its members with knowledge of modern mechanisms that support innovation and effective business practices.

The webinar reinforced mediation as a powerful and practical tool for resolving complex IP matters while supporting innovation and cross-border collaboration.





WEBINAR

Managing Intellectual Property in Technology Transfer

10/03//2026

Gulf BPG, in collaboration with the UAE MoET, AIPPI-UAE, the French Embassy, INPI, and EIPA, hosted its first IP webinar of 2026, bringing together experts from government, academia, and the innovation ecosystem to explore the role of intellectual property in transforming research outcomes into commercial value.

The session featured keynote remarks by H.E. Dr. Abdulrahman Hassan Al Muaini, who underscored IP's critical role in facilitating collaboration, attracting investment, and supporting the UAE's transition to a knowledge-based economy. Speakers included representatives from SATT Conectus in France, who presented the French technology transfer model, and Dr. Mohamed Al Hemaury, Director of the Technology Transfer Office at the University of Sharjah, who shared the university's experience in research commercialization and IP management.

Discussions centred on key themes including IP valuation, commercialisation pathways, the role of artificial intelligence in innovation, and strategies for bridging the gap between academic research and industry application.

The webinar was moderated by Hady Khawand, Founder and CEO of AIP Genius, and concluded with a call for stronger collaboration between government, academia, and the private sector in advancing technology transfer across the region.

Through its participation in organizing this webinar, Gulf BPG reaffirmed its commitment to supporting knowledge exchange, promoting intellectual property awareness, and working alongside national and international partners to advance innovation and effective IP management across the region.





WEBINAR

Intellectual Property and Sports - AD Customs

20/04//2026

As part of its active participation in World Intellectual Property Day 2026 events, Gulf BPG took part in a specialised awareness webinar on "Intellectual Property and Sport" organised by AD Customs, represented by its member Mrs. Rima El Achkar. The session brought together a distinguished group of speakers for meaningful dialogue on the growing role of IP protection across the sports sector, covering key areas such as broadcasting rights, club and federation trademarks, athletes' image rights, and the fight against counterfeit sports merchandise.

A highlight of the session was the participation of Sultan Ahmed Al Jasmi, UAE Swimming Champion, Guinness World Record holder, and Founder of Optimyz Health and Fitness, who shared his first-hand experience on the role of trademarks and brand integrity in elite sport.

The webinar reinforced Gulf BPG's commitment to engaging with IP awareness initiatives that extend beyond the business and legal community to reach athletes, sports organizations, and the wider public.





WEBINAR

Intellectual Property Rights in Sports: Protecting Content from Piracy and Broadcasting Rights

26/04//2026

Gulf BPG attended the awareness webinar "Intellectual Property Rights in Sports — Sports in the Digital Age: Protecting Content from Piracy and Broadcasting Rights", organized by the Emirates Intellectual Property Association (EIPA) in collaboration with the Khalfan IP Centre, held via Zoom in celebration of World Intellectual Property Day 2026.

The session was chaired by Major General Dr. Abdul Quddus Abdulrazzaq Al Obaidi, Chairman of the Board of EIPA, and featured two distinguished speakers: Dr. Amira Nayel Al Shinawy, an expert in media and sports intellectual property rights at Al-Ahram Foundation, with a doctorate in civil law specializing in sports broadcasting rights; and Dr. Hemida Abdelati, Member of EIPA and AIPPI-UAE, who addressed the transformation of sport into a major global industry and the multi-layered IP protections applicable within the sports sector.

The webinar reinforced the growing importance of robust IP frameworks in safeguarding the commercial and creative value of the sports industry in the digital age.

Gulf BPG's attendance at this webinar reflects its ongoing commitment to staying at the forefront of emerging IP developments across all sectors. As an organization dedicated to advancing intellectual property awareness and protection throughout the region, Gulf BPG actively supports and participates in initiatives that deepen the understanding of IP rights among its members, partners, and the wider business community — recognizing that a well-informed membership is central to achieving effective and lasting IP protection across the GCC.





WEBINAR

Innovate and Protect: Patent Fundamentals for Everyone

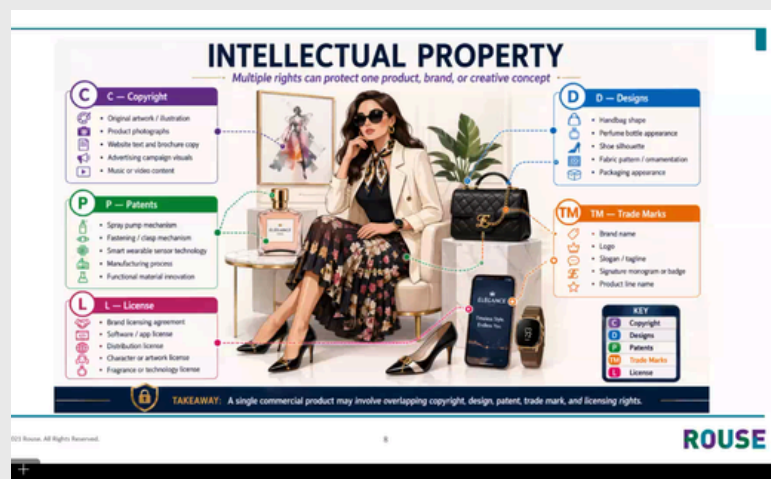
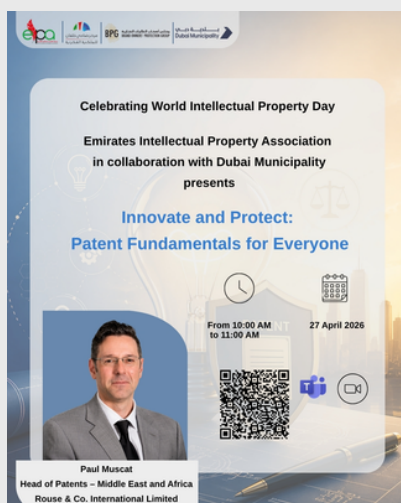
27/04//2026

In celebration of World Intellectual Property Day, Gulf BPG, in collaboration with EIPA and Dubai Municipality, organised the awareness webinar "Innovate and Protect: Patent Fundamentals for Everyone".

The session was led by Mr. Paul Muscat, Head of Patents – Middle East and Africa at Rouse & Co. International Limited, a globally recognised IP firm with over 35 years of experience, a presence across 12 jurisdictions, and a reputation as a top-tier IP practice across Asia Pacific, the Middle East, Africa, and Europe.

The webinar delivered practical insights into the fundamentals of patent law, the patent application process, and the critical role patents play in safeguarding innovation and supporting business growth. Participants gained a clearer understanding of how robust IP protection strategies can transform ideas into commercially valuable assets.

The session attracted strong engagement from Gulf BPG members and the wider IP community, reflecting the growing awareness of the importance of patent protection in today's innovation-driven economy. Gulf BPG's co-organisation of this event reaffirms its ongoing commitment to IP education and its active role in commemorating key milestones in the global intellectual property calendar.

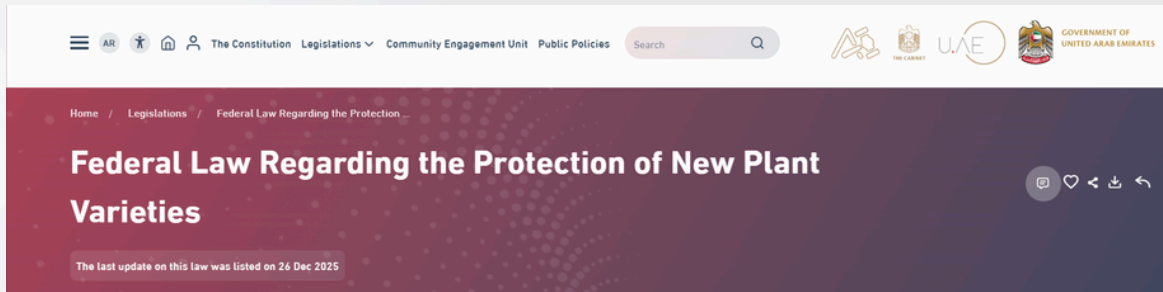




ARTICLES & SOCIAL MEDIA COVERAGE



IP Articles



IP and innovation in European sectors

Industry-level analysis report
January 2026

A joint project of the European Patent Office and the European Union Intellectual Property Office

ONLINE ADVERTISING

Challenges and good practices to prevent
the use of online advertisement for IP
infringement activities

From Fakes to Forced Labour

Evidence of Correlation Between Illicit Trade in Counterfeits
and Labour Exploitation

Social Media Coverage

General Assembly Meeting



Ramadan Suhour



Aisha Camp

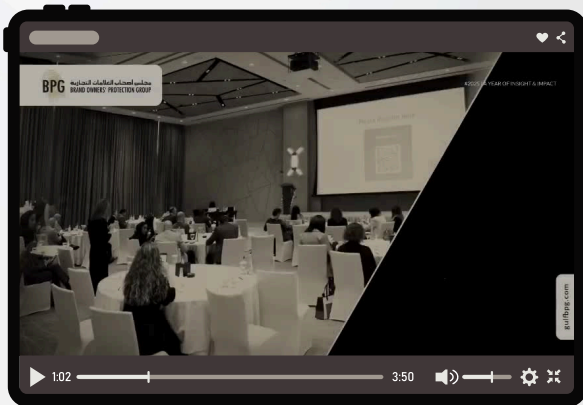


IP Sport

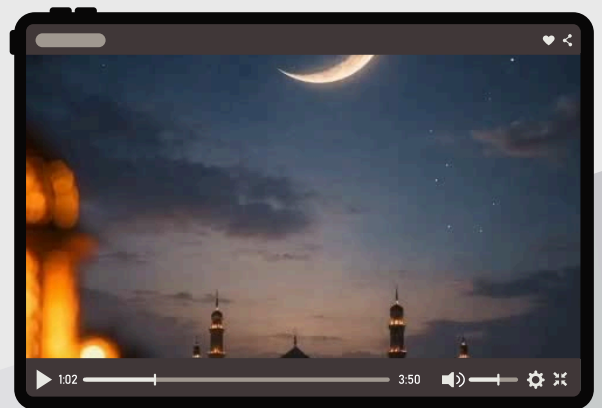


Social Media Coverage

2025 in a glance



Eid Al Fitr



IP Facts



Eid Al Adha





Thank you!

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resources on Intellectual Property

