

2015/2016

Issue No.4

BPG Board

WELCOME TO OUR NEWSFLASH!

The BPG Newsflash will be issued occasionally (approximately 4 issues a year) and is edited by BPG Board members. Published in PDF form, the newsflash will be distributed by email to all members as well as being posted on the website for free download by the public.

BPG Events'

Members' News

BPG welcomes our new members Pfizer & Xerox Emirates to the group. We wish them great success and look forward to working alongside them.

Regretfully 3M, Burberry and Philips have decided not to renew their membership.



BPG in “The 5th Regional Intellectual Property (IP) Crime conference in the Middle East and North Africa”, 16-17 November 2015.

BPG participated in the 5th Regional Intellectual Property (IP) Crime conference in the Middle East and North Africa. This event was organized by EIPA in cooperation with the Interpol. Our Chairman Mr. Elie Atallah was a guest speaker on the “*Trafficking in Illicit Goods and threat on public health and safety*” panel session.

BPG & Dubai Customs (16 - 17 November 2015)

Dubai Customs arranged their IP workshop No. 32 during “The 5th Regional Intellectual Property (IP) Crime. Participating BPG members in this workshop included Beiersdorf, Japan Tobacco International, BMW and Louis Vuitton.

BPG in RAK (19th November 2015)

BPG in cooperation with RAK Finance Department arranged a training session on ‘How to distinguish between genuine products and counterfeit products’ for RAK authorities employees. This included staff from RAK Customs, DED, and others. Four BPG Brand owners namely British American Tobacco, Unilever, Procter & Gamble and Louis Vuitton participated in this event.



BPG in Qatar, February 2016

Consumer Protection Department – Ministry of Economy & Commerce in Qatar arranged a series of training sessions and joint inspection campaigns during February 2016, where BPG members participated through delivering training sessions and joining the inspection campaign's . Brand owners participating were Louis Vuitton, Unilever & BMW.



BPG General Meeting, 25th February 2016.

On the 25th February 2016, BPG held its Annual General Meeting at the Media Rotana Hotel-Dubai, where BPG celebrated another milestone for the organisation as the meeting witnessed the election of the group's new board members and the proposed engagement strategy for 2016/2017.

The new board was elected and announced including brand owners British American Tobacco, Beiersdorf, Louis Vuitton, Nestlé and HP. Meanwhile, Al Tamimi & Co and Saba & Co have been nominated as service providers on the Board. The new board have selected Mr. Elie Atallah as the Chairman for the next two years.

BPG meetings

BPG appointed on the DED Advisory Board

The Dubai Department of Economic Development set up the Dubai Intellectual Property Advisory Board which convened for the first time on 14 January 2016. BPG are represented through our Board Member Omar Obeidat who acts as Secretary General of the Advisory Board.

The Board is chaired by Mr. Mohammad Ali Rashed Lootah, and has representatives only from brand owners, including Beiersdorf, Nestle, OSN, Pfizer and LV.

In the past, cooperation between the public and private sectors was in the main restricted to enforcement actions in anti-counterfeiting and anti-piracy. The main objective for this board will be to address the high level issues in the field by IPR, focusing on consumer awareness and global rankings. This new Advisory Board will address issues related to the Global IP indices, IP awareness campaigns and advice on proposed legislation.



BPG meets with JETRO, 1ST February 2016.

BPG Chairman Mr. Elie Atallah and board member Mr. Malek Hannouf met with a delegate of 14 members from JETRO & JAIPA, where they discussed the following topics:

- Re-packaging in Free Zones
- Non-deterrents sanctions in the UAE against counterfeiters and lobbying activities that need to highlight concerns on this issue
- Sharing information with Customs re Risk Management profile “Black List” entities.
- Re-exportation issue in the UAE and potential recycling solution
- DED recent release re statistics for 2015. Highlighting the difference in IP enforcement results provide by DED (Seizures up) in comparison to Customs (Seizures down)
- EXPO 2020 – expectations in terms of counterfeiting, regulations to be enacted ahead of the event as happened in China. EIPA is also pushing for new regulations to be issued.



MoU with EIPA (18th February 2016)

BPG signed a Memorandum of Understanding (MoU) with Emirates Intellectual Property Association (EIPA). This MoU is a commitment to developing better cooperation and closer relationships between the private and UAE public sectors. BPG hope that this MoU will enable both groups to streamline future joint efforts, thereby helping us both to better protect Intellectual Property Rights (IPR) and strengthen the fight against the illicit trade in counterfeit products in the UAE.

Events attended by BPG representatives

BPG attended the presentation workshop of IPG (intellectual property group for Japanese companies) 24TH February 2016.

BPG Board Member Mr. Malek Hannouf as well as representatives from JETRO, Japanese's companies, local Law firms and service providers, DED, Customs, Police and EIPA representative attended this event.

Mr. Hannouf gave a presentation on behalf of the BPG. Other keynotes presentations were given from EIPA, Dubai Police, DED, Customs, AAA, Saba IP, the US Vice Consul and JETRO. The UAE officials also shared some figures and statistics re counterfeit cases in the UAE and seizures made in 2015.

BPG Media Coverage

Arabic:

اتفاقيتان لنشر ثقافة حماية الملكية الفكرية

EIPA signs MoU with BPG to protect Intellectual Property Rights in UAE

مذكرتا تفاهم لتاهيل منتسبي الامارات للملكية الفكرية

EIPA Signs MoU With BPG To Protect Intellectual Property Rights In UAE

"الملكية الفكرية" و " أصحاب العلامات التجارية " يوقعان مذكرة تفاهم

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اتفاقيتان لنشر ثقافته حماية الملكية الفكرية

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العبيدلي : " الامارات تسعى لتكون من الافضل عالميا "

EIPA Signs MoU With BPG To Protect Intellectual Property Rights In UAE

"الامارات للملكية الفكرية" و " أصحاب العلامات التجارية " يوقعان مذكرة تفاهم لتعزيز جهود مكافحة التقليد و الغش التجاري

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انتخابات مجلس ادارة جديد لـ " مجلس أصحاب العلامات التجارية"

Brand owners protection group elects new Board of Directors

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English:

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