

2014/2015

Issue No.1

BPG Board

WELCOME OUR FIRST NEWSFLASH!

The BPG Newsflash will be issued occasionally (approximately 4 issues a year) and is edited by BPG Board members. Published in BDF form, the newsflash will be distributed by email to all members as well as being posted on the website for free download by the public.

Chairman's' Message

Dear members.

I'm pleased to announce the first issue of the BPG newsflash. The aim of this newsflash is to raise the communication level within our community by sharing with you all BPG's events, workshops, invitations meetings and outcomes with the authorities in GCC.

This is a new initiative by the board and I encourage all members to submit their activities, suggestions and comments in order to achieve a higher communication platform between us all and assist us to serve you in the most efficient way.

Yours Truly,
Elie Atallah

Members' News

BPG welcomes Hogan Lovells (Middle East) to the BPG and wishes them continuous success.

It is with regret to announce that Nissan decided to leave the BPG Our Chairman comments on this "Rashid from Nissan was a sound voice at the board and he will surely be missed".

Wahl Clipper also decided to leave the BPG.

Subsequently it is our pleasure to welcome Malek Hannouf from LV to the board. Malek is a very active member in the fight against counterfeit and surely will add tremendous value to the BPG and the board as commented by our Chairman Elie Atallah

Dr. Mohammed Al-Kamali., General Director of the institute of training and. Judicial Studies awarded certificates for the participants

BPG Events'



BPG & ITJS (Institute of Training & Judicial Studies)

On the 12th March 2015, at Pullman Dubai Deira City Centre, BPG in cooperation with ITJS organized a seminar for a 50 Public Prosecutors and Judge from UAE.

Mr. Omar Obeidat, Mr. Basil Al Turk and Mr. Hady Khawand presented the following topics:

- Role of Experts and Deterrence of Penalties
- Famous Trade Marks
- Cancellation of Trade Marks

It was a successful event ended by honoring participants from BPG.

<http://www.alkhaleej.ae/alkhaleej/page/9f72825c-9a6d-4ec4-9e44-7892235b3903>

BPG & Fujairah Municipality

BPG & Fujairah municipality held a training session on the 25th March 2015 for one day at Fujairah municipality training premises in Sukumkum , different Industries were targeted as :

- Food.
- Fragrances and Cosmetics.
- Body and skin care.

Members' participated from our side were: BDF, Unilever, LV, Burberry, NIKE, and Nestle and they were handed appreciation certificates by them.



BPG & RAK

BPG & RAK Customs planned to hold training session every quarter through the year 2015 , first one took place on the 31st March 2015 , were CAT , MSD , Burberry , LV , BAT and Unilever participated and handed appreciation certificates .



BPG Chairman met with HP representatives on the 3rd March 2015

Previously ...

On the 23rd February 2015

BPG representatives attended a training session arranged by EIPA, IACC and UL, in partnership with Dubai Police and Customs at Dhahi Khalfan Center.

Communication cluster met on 25th January 2015 to review BPG;

- Media coverage.
- Website refurbishing.

On 24th November

BPG attended a seminar organized by Dubai Customs and the Italian Business Council on "Consolidated Efforts in Combating Counterfeiting" Practical steps towards combating global challenges posed by counterfeiting and piracy.

20th November 2014 ...

BPG Chairman met with Dubai Customs in the presence of Saeed Al Tayer, executive director of legal department, Youssef Ozeir, head of IPR department and Narmin Essa, director of legal affairs were he raised our main concerns on the destruction/recycling issue

Board Members Meetings

Board members met on the 2nd March 2015 and discussed several issues among which , initiating a series of meetings with BPG voting members' separately to understand their concerns and what are they expecting from BPG.

In the pipeline

- EIPA is organizing a 2 days' workshop with WIPO on the 8th & 9th April 2014.
- IPR Day celebrations UAE
Abu Dhabi Customs
Dubai Customs
RAK Customs

Profile
وجه

إيلي عطا الله .. مكافحة التقليد



إيلي عطاالله

مروة السنهوري، الشارفة

تولى عدة مناصب إدارية في الشرق الأوسط وشمال أفريقيا بما فيها لبنان، سلطنة عمان، السودان، قبل أن ينتقل إلى الإمارات العربية المتحدة لتأسيس دائرة مكافحة التجارة غير المشروعة لأسواق الشرق الأوسط وشمال أفريقيا عام 2007.

اكتسب خبرة في مجال التسويق والتجارة وحماية العلامات التجارية، حيث عُين في نوفمبر 2014 رئيساً لمجلس إدارة أصحاب العلامات التجارية لدول مجلس التعاون الخليجي واليمن. يتكوّن مجلس أصحاب العلامات التجارية الذي يترأسه عطاالله من مجموعة من الشركات العالمية التي تملك علامات تجارية معروفة، علاوة على مجموعة أخرى من المختصين في مجال القانون الذين تبنوا جميعاً إلى استمرار التقليد المحظور للبضائع الأصلية وأثره السلبي في الاقتصاد والمجتمع.

مجاهته المتتالية عززت موقعه على الصعيدين المحلي والدولي في مجال حيوي وفُعال هو حماية حقوق الملكية المنتجات والسلع التابعة للعلامات التجارية في السوق.

تركزت جهوده على محاربة التجارة غير المشروعة عن طريق التعاون مع العديد من الجهات الحكومية والخاصة لزيادة الوعي بالآثار السلبية لهذه الأفة وتوطين العمل المشترك ما بين القطاعين العام والخاص.

إنه رئيس مجلس أصحاب العلامات التجارية لدول مجلس التعاون الخليجي واليمن ومدير دائرة مكافحة التجارة غير المشروعة ومدير السياسات الضريبية لشركة بريتش أمريكان توباكو في الشرق الأوسط إيلي عطاالله.

انضم إلى شركة بريتش أمريكان توباكو عام 1992. ومنذ ذلك الحين

On 9th-10th November

BPG participated in the 4th regional Intellectual Property (IP) Crime for the Middle East and North Africa organized by Interpol & EIPA