

2018/2019

## Issue No.9

BPG Board



مجلس أصحاب العلامات التجارية  
BRAND OWNERS' PROTECTION GROUP

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# WELCOME TO OUR NEWSFLASH!

The BPG Newsflash edited by BPG Board members will be issued occasionally (around 3 times a year). The newsflash will be distributed by email to all BPG members, and uploaded on the website for public access.

## BPG Events

### Members' News

Welcome our new members:

#### Brand Owners category:

Procter & Gamble, represented by:

**Mr. Hadi Y. Alkanani**

Regional Brand Protection  
Manager - Middle East, North  
Africa & Pakistan



Danfoss, represented by:

**Ms. Abier Wasouf**

Regional Anticounterfeit  
counsel - Middle East and  
Africa



ENGINEERING  
TOMORROW

### Automechanika 2018.

1<sup>st</sup> – 3<sup>rd</sup> May 2018, Dubai International Convention and Exhibition Centre

Automechanika Dubai 2018 presented 1,801 exhibitors from 61 countries and welcomed more than 31,971 trade visitors from 146 countries. The exhibition was spread across 63,329 sqm i.e. 13 halls and was proud to receive the support of 34 international trade associations and the presence of 23 official country pavilions

BPG representatives from BMW, Mobies introduced BPG vision and mission to the visitors, supporting Automechanika Dubai's commitment to ensuring all exhibitors and visitors adhere to Intellectual Property Rights.

In order to give BPG Brand Owners a preview of products displayed at the exhibition, Automechanika Dubai organized an informal walk through the show prior to the opening day.



## **Dubai Customs Workshop No.42, 11<sup>th</sup> – 12<sup>th</sup> June 2018, Dubai Customs Headquarter, Dubai, UAE.**

Dubai Customs conducted a training workshop No.42. Two BPG members, BMW and Beiersdorf Middle East, participated in said training.



## **Events attended by BPG representatives**

### **BPG attended an exclusive VAT Session by Dubai Economy. 23<sup>rd</sup> May 2018, DED building, Business Village Block A, Dubai, UAE.**

BPG attended an exclusive session on Value Added Tax (VAT) in the UAE/GCC organized by Dubai Economy in collaboration with PriceWaterhouseCoopers.

Topics discussed were the following:

- Update on latest developments
- Overview of VAT system and general principles
- Understanding the compliance requirements
- Focus on Industry specific issues
- Impact on business and VAT implementation considerations



## **BPG attended Public Private Sector Data Engagement Workshop" Organized by Smart Dubai**

**2<sup>nd</sup> July 2018 – Dubai Design District.**

In line with Smart Dubai's collaborative approach, BPG attended Public Private Sector Data Engagement Workshop" Organized by Smart Dubai

The workshop focused on:

- Opportunities and challenges of leveraging private sector Data.
- Policies and strategies to incentivize private sector participation in data publication and exchange.
- Using city data exchange platforms and emerging technologies.
- Data monetization and tokenization.

## **BPG attended Iftar invitation by Japan Consulate in Dubai.**

**20<sup>th</sup> May 2018.**

BPG Board attended Iftar invitation by Consul General of Japan Dr.Akima Umezawa, in presence of Japan Patent office delegation.

IP enforcement Challenges was discussed, as well as the cooperation with IPG.

## **BPG held Suhoor Gathering**

**4<sup>th</sup> June 2018.**

BPG held Suhoor gathering in Dubai to celebrate the spirit of Ramadan.



## BPG meetings

### BPG meeting with DED

**13<sup>th</sup> May 2018 – DED Building, Dubai, UAE.**

BPG board met with Mohammad Lootah - CEO of the Commercial Compliance & Consumer Protection at Dubai DED, in the presence of Ahmad Al Mheiri and Adel Ahmad from the IP department at Dubai DED. The meeting highlighted the following:

- Current business and trade situation in Dubai, and the initiatives taken by Dubai DED to boost the business such as waiving fines and suspension of proactive raids;
- BPG raised its members' concern that UAE is listed on the watch list of 2018 special 301 report on Intellectual property and discussed the necessary measures to be taken to remove UAE from said watch list;
- Mr. Lootah proposed possible future collaboration between Gulf BPG and Dubai DED: organization of conferences and trainings;
- Online Dubai DED platform and BPG's reviews and proposals to update it.

End of newsflash.